

# Friso Kater

Entrepreneur and industrial designer



“Our greatest freedom is the freedom to choose our attitude”

- Victor Frankl

Young, self-motivated and eager graduate student. Inventive person who has the ambition to optimise processes, to develop products and services, and is motivated to come up with innovative strategies.

## Key qualities

Innovative

Creative

Proactive

Analytical

## Contact

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## EDUCATION

2020 - present

### MSc Entrepreneurship and Innovation

Lund University (SE)

2016 - 2019

### BSc Industrial Design Engineering

University of Delft (NL)

08/2018 - 02/2019

Minor internship | Strand NL Interior Architecture

Utrecht (NL)

2016 - 2019

### Honours Programme Industrial Design Engineering

University of Delft (NL)

2010 - 2016

### Pre-university education

Pieter Zandt | Kampen (NL)

## WORK EXPERIENCE

11/2019 - present

### Founder

McCate & Company | Baarn (NL)

As entrepreneur and founder of McCate & Company I am working together with international renowned companies to achieve innovation. Our most recent project is ReCover where we together with hospitals, manufactures and waste management companies have created a circular business model concept for facemasks in the healthcare sector.

11/2019 - 12/2019

### Design intern

Lorenz & Company | Grand Rapids (USA)

At this architecture firm I gained my first international work experience. Moreover, I created a business model including a financial projection for their new business strategy.

02/2019 - 11/2019

### Junior industrial designer and project coordinator

Droomstarters - VolkerRail | Vianen (NL)

As a student I was involved in creating an innovative startup within an established business. My role was especially translating the concept into communicative sketches. As an undergraduate I coordinated a tender and created the project schedule.

04/2018 - 10/2019

### **Student assistant Bachelor evaluation**

Faculty of Industrial Design Engineering TU Delft | Delft (NL)

As a student assistant, I was responsible for the evaluation of the Bachelor courses. This role involved clear communication with students and teachers and required a high degree of accuracy in working.

07/2017 - 08/2018

### **Driver**

Easyway | Breda (NL)

In this role I was responsible for moving cars from businesses to their customers. This job trained me to independently create solutions for unexpected situations. Additionally, I learned to manage the flexibility that this job required.

09/2016 - 07/2017

### **Night agent**

Hotel Royal Bridges | Delft (NL)

As a night agent I learned to work solution-oriented at unusual business hours. Working in this role, I was exposed to unusual situations that required immediate action and solution. This meant that I had to stay focused all night long. This learned me how to work focused at any time.

06/2012 - 08/2016

### **Sales person**

Fa. A. Boer & Zn. | Kampen (NL)

At Fa. A. Boer & Zn. I primarily worked at the angling department. This job trained me in understanding the customer's demands quickly and delivering all services in a customer-friendly manner. Moreover, this job taught me to always think solution-oriented.